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# JING CHEN

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Updated 2018 summer

Jing Chen  
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School of Arts  
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## EDUCATION

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**PhD in Cultural Studies**, Literature Department, School of Humanities, Nanjing University, 2006-2009

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## ACADEMIC (POSITION)

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Associate Professor, School of Arts, Nanjing University, 2017-

Associate Professor, Art Institute, Nanjing University, 2015-2017

Associate Researcher, Art Institute, Nanjing University, 2014-2015

Visiting Scholar, School of Humanities, Rice University, 2014-2015

Postdoctoral Fellow of Ephemera Project, Chao Center for Asian Studies, Rice University, 2012-2014

Assistant Professor, Institute of Arts and Humanities, Shanghai Jiao Tong University, 2009-2013

Visiting Scholar, Asian and Africa Language and Literature Department, Duke University, 2007-2008

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## ACADEMIC (SERVICE)

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Reviewer, *positions: asia critique*, 2013-

Reviewer, *Cultural Studies* (Chinese), 2015-

Reviewer, *Library Development* (China), 2017-

Program Committee member, the 9th International Conference of Digital Archives and Digital Humanities, 2018

Editorial Committee member, *Digital Humanities Studies*, a series of book on Digital Humanities at Nanjing University Press

External Reviewer, The Education University of Hong Kong (EdUHK), 2015

## RESEARCH PROJECT

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2017- "The Archive of Intangible Heritages of Nanjing City", sponsored by Nanjing City government

2017- "The Virtual Museum of the Grand Canal of China", sponsored by Nanjing Museum

2015-"The Multiple Media Database of the Grand Canal of China", sponsored by Nanjing Museum

2014- "The Chinese Commercial Advertisement Archive", sponsored by the Houston Endowment, Rice University and Nanjing University

2012- "Ephemera Project", Luce Foundation, Project Manager; Responsibilities: assistant supervisor to design the project structure and plan, publish researching progress of project, report to the foundation, edit the special issue and organize the workshops; collaborating with librarian, computer scientist and other experts to develop the metadata schema, design & launch database and managing the working flow and process.

2010-2012"Country Image and City Culture's Innovation Studies", Shanghai Government Project

## TEACHING

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### ***Introduction to Cultural Studies***

Spring Course, 2017, 2018

### ***Creative Cases Studies and Innovation Model***

Spring Course, 2017, 2018

### ***New Media Culture and Creativity***

Fall Course, 2016, 2017, 2018

### ***Advanced Studies on Cultural Creativity***

Spring Course, 2015

### ***Introduction to New Media Culture***

Spring Course, 2015; Fall course, 2016

### ***Cultural Creativity: Idea and Practice***

Fall course, 2014

### ***Urban Lab-Shanghai, Poli/Asia 347***

Spring Course, 2013

### ***Chinese language, Literature, and Culture***

Spring Course, Chinese Classical Poetry, General Selected Course, 50 students, 2010-2011; 2011-2012

### ***Cultural Studies***

Autumn Course, Contemporary Culture and Media in China (Co-teacher), General Selected

Course, 90 students, 2009-2011; 2011-2012

***New Media Studies***

Autumn Course, New Media Studies, Selected Course for Graduate Students, 2009-2010;  
2010-2011; 2011-2012

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## PUBLICATIONS

### ARTICLES IN ACADEMIC JOURNALS

1. "The Current Situation of Research on the Digital Humanities in Contemporary China", Shandong Social Sciences, Volume 275, (Fall 2018).
2. "The Crisis of Digital Humanities in the Transformation of Knowledge Production", Cultural Studies, Volume 33, (Spring 2018).
3. "Digitally Archiving Advertising Ephemera: The Case of the Chinese Commercial Advertisement Archive (CCAA) (1880-1940)" (Chinese), Jianghai Academic Journal, 2017(2), pp165-171.
4. "Deep into Net: Internet Art and Encoding" (Chinese), Journal of Xuzhou Institute, December 2016, pp68-76.
5. "The State of the Archive: Research Resources for Advertising Studies in Mainland China"(English), Asia Pacific Perspectives (ISSN: 2167-1699), Vol13, No.2, 2016
6. "History and Debate: Digital Humanities in U.S and U.K"(Chinese), Cultural Studies, Volume 16, (Fall 2013), pp206-221.
7. "The End of The Late Print Age: Rethink Derrida's Idea of Literature"(Chinese), Beifang Luncong, Volume 239, No.3 (2013), pp43-47.
8. "Toward the Ontology of Medium: In Honor of Fredrick Kittler" (Chinese), Culture Studies, Volume 13, (2012), pp289-301.
9. "Refashioning of the Print Literature Internet Literature in China"(English), Comparative Literature Studies, Volume 49, No.4 (2012), pp537-546.
10. "Cyborg: Metaphor of Human and Machine "(Chinese), Research on Marxist Aesthetics, No.2 (2012)
11. "Traditional Recurrence as a Kind of New Literary: Cultural interpretation of Contemporary Predicament of Network Literature" (Chinese), Hundred Schools in Arts, No.2 (2009), pp166-170.
12. "As Mass Narrative and Critics for Society: Construction of the Cyborg mythology" (Chinese), Social Scientist, No.7 (2009), pp24-28.
13. "We are Cyborgs—The Cultural Spectacle in Age of Information" (Chinese), Journal of Xiangtan University, Volume 33, No.5 (September, 2009), pp106-109.

14. "From Culturalism to Discourse Turn Stuart Hall and the Transformation of Paradigm in Cultural Studies" (Chinese), Research on Marxist Aesthetics, No. 2 (2009), pp256-272; reprinted by Journal of China Renda Social Sciences Information Center: Cultural Studies, No.12 (2010).
15. "Predicament of 'Walking away' and 'Walking into': the Exploitation and the Protection of Culture of Hei Chuang" (Chinese), with Liu Ping, Journal of Guangxi Normal University, Volume 40, No.4 (2004), pp76-79.

### **BOOK CHAPTERS**

1. "Literature After 'The End of Literature': A Case of Electronic Literature," Comparative Literature Today and Methodological Rethinking, eds. Yang Naiqiao, Liu Yunhua, Song Binhui. Shanghai: Fudan University Press (May 2014).
2. "The Report of News and Publishing Industry in Guangxi Province," 2006 Blue Book of Guangxi: Report of Cultural Industry, (co-author), eds. Li Jianping. Nanning: Guangxi People Press (Feb 2006).
3. "The Way of Mass Culture: Modern Protection and Transformation of Hei Chuang's Traditional Culture" In The Holy and Plain Beauty, eds. Wang Chaoyuan. Guilin: Guangxi Normal University Press (Oct. 2005).
4. "Rethinking in Communication: From Folk Song to Nanning International Folk Song Arts Festival," Ceremony for Seeking Mother: the Aesthetic Anthropology's Investigation of Nanning International Folk Song Arts Festival, eds. Wang Jie. Guilin: Guangxi Normal University Press (Sep. 2004).

### **TRANSLATIONS**

1. Translation of Fredrick Kittler, "'Introduction' to Gramophone, Film, Typewriter", Culture Studies, Vol.13, (2012)
2. Translation of Alif Dirlik, "Further Reflections on 'Global Modernity: Modernity in the Age of Global Capitalism'", Research on Marxist Aesthetics, (2011)
3. Translation of Andrew Collier, "Dialectic in Marxism and critical realism", Critical realism and Marxism, (2002)

### **PAPERS PRESENTED AT PROFESSIONAL MEETINGS**

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"Advertising Chinese Modern Society: graphesis, concept modeling, historical method", the 7th Social Media Process, Haerbing, August 2-4, 2018

"From Image to Knowledge: Visual Knowledge Production in the Advertisements of Modern China", Perking University, Beijing, June 13-15, 2018

"Advertising Chinese Modern Society: graphesis, concept modeling, historical method", Digital Humanities Asia, Stanford Humanities Center, Stanford April 27-28, 2018

"A Prehistory of Digital Humanities in China", the 2018 Annual Conference of Association for Asian Studies, Washington D.C., March 22-25, 2018

“Digital Humanities in Nanjing University”, International Conference on Cyberinfrastructure for Chinese Historical Studies, Harvard China Center, Shanghai, March 14-16, 2018,

“Digital Humanities in China”, the Workshop of “ Digital Humanities and Literary Studies,” Tsinghua University, Jun 20-11, 2017.

“Commercial Advertising Ephemera and the Meaning Mining of Images,” “Digital Humanities and History Studies,” the 2nd forum of Digital Humanities, Peking University, May 26, 2017.

“ Computation and Humanities: Digital Humanities as a new field,” the 10th R conference, Tsinghua University, May 21, 2017.

“Concept Modeling and Advertising Chinese Modern Society,” “Digital Scholars, an emerging profession? ,” the 7th International Conference of Digital Archives and Digital Humanities, the National Taiwan University, Taiwan, December 1-3.

“Fundamental Issues of New Media Art Theory,” “Studies on Framework of Literary Knowledge” , Renmin University of China, November 19-20, 2016.

“Concept Modeling the Advertising Chinese Modern Society,” Digital Humanities 2016 Conference, July 11-16, 2016

“The King of Shanzhai: Internet based Innovations in China,” the Workshop of “ Digital Era and Everyday Experience Critique of Contemporary China,” Nanjing University, July 23.

“The King of Shanzhai: Internet based Innovations in China”, The 2016 Annual Conference of the Association of Asian Studies, March 31-April 3, 2016

“The Chinese Commercial Advertising Archive: a Digital Ephemera Project Workshop,” Rice University, April 4-5, 2016

Digital Archiving Advertising Ephemera: a Case of Commercial Chinese Advertisement Archive,” “ History Studies in Big Data Era” , Shanghai University, December 4-5, 2015

“Image and Transformation of Media: Production of Visual Knowledge in Digital Age,” the forum of Young Scholars of Art Science, Nanjing University of Art, June 12-15

“From Images to Data: Metadating Chinese Commercial Advertisements ”, Around the World Internet Conference, University of Alberta, April 30, 2015

“Statistics and Digital Humanities”, 2014 Tsinghua-Sanya Workshop on Big Data: Opportunities, Challenges and Innovations, December 27-30, 2014

“Concept Network: From Chinese Commercial Newspaper Advertisement to the Sociological Theory in Modern China”, the Workshop of “From Humanities to Digital Humanities”(with Ke Deng), National Chengchi University, Taiwan, December 5-6, 2014

“Digitally Archiving Advertising Ephemera: The Case of the Chinese Commercial Advertisement Archive (CCAA) (1880-1940)”, the Fifth International Conference of Digital Archive and Digital Humanities, Academia Sinica Digital Center; Research Center for Digital Humanities, National Taiwan University, December 1-2, 2014

“Metadating’ Advertisement: The case of the Chinese Commercial Advertisement Archive (CCAA) (1880-1940)”, Advertising and Marketing in China: Chinese-Western Cultural Encounters (19th c. - Present), Center for Asia Pacific Studies, University of San Francisco, November 13-14

“From Images to Data: Metadating Chinese Commercial Advertisements ”, Around the World Internet Conference, University of Alberta, April 30, 2015

“Statistics and Digital Humanities”, 2014 Tsinghua-Sanya Workshop on Big Data: Opportunities, Challenges and Innovations, December 27-30, 2014

“Concept Network: From Chinese Commercial Newspaper Advertisement to the Sociological Theory in Modern China”, the Workshop of “From Humanities to Digital Humanities”(with Ke Deng), National Chengchi University, Taiwan, December 5-6, 2014

“Digitally Archiving Advertising Ephemera: The Case of the Chinese Commercial Advertisement Archive (CCAA) (1880-1940)”, the Fifth International Conference of Digital Archive and Digital Humanities, Academia Sinica Digital Center; Research Center for Digital Humanities, National Taiwan University, December 1-2, 2014

“Metadating’ Advertisement: The case of the Chinese Commercial Advertisement Archive (CCAA) (1880-1940)”, Advertising and Marketing in China: Chinese-Western Cultural Encounters (19th c. - Present), Center for Asia Pacific Studies, University of San Francisco, November 13-14

“From Image Archive to The Concept Network”(Poster Presentation), “Networks in the Humanities”, The Texas Digital Humanities Consortium, University of Houston, April 10-12, 2014

“What Changed: Ephemera from Printing to Digital”, the Ephemera Workshop of “Ephemera: Current and Future”, Rice University, December 6-7, 2013

“Digitizing Historical Ephemera”, 2013 Harvard Radcliffe Exploratory Workshop on Text Mining in Literary Chinese, Radcliffe Institute for Advanced Study, Harvard University, October 18–19, 2013

"The Digital Archiving of Ephemera: Chinese Commercial Advertisement Archive", the Ephemera Workshop of “Defining Ephemera”, Rice University, December 8-9, 2012

“Refashioning the Print Literature: Internet Literature in China ”, the 5th Electronic Literature Organization Conference (ELO) , sponsored by West Virginia University, Morgantown, WV, June 20-23,2012.

“Between the Virtual and the Real: Living Condition of Post-human in China,” the Second “Sino-British Bilateral Forum on Marxist Aesthetics”, Manchester University, April 10-16, 2012

“As a new revolution: Electronic Literature in New Media Age”, 2011 Annual Conference of Chinese Comparative Literature Association, co-sponsored by Fudan University, Shanghai Normal University, 13-14 July, 2011(also as the panel organizer)

“Rethinking the text(uality) in Digital Context”, “Ephemera and Archives Workshop”, Rice University, 2-4 December, 2011

“Internet Literature in China: A New Literary Revolution?”, *Comparative Literature in the Phase of World Literature: The Fifth Sino-American Symposium on Comparative Literature*, co-sponsored by Institute of Arts and Humanities at Shanghai Jiao Tong University, Harvard University and Tsinghua University, 22-23 August, 2010

## GRANTS

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### INDIVIDUALLY AWARDED GRANTS AND FUNDING

Travel grant for the Conference of Digital Humanities Asia, Stanford University, 2018, \$1,000;  
The grant for “The 100 Excellent Persons in Culture”, Nanjing Government, 2018, \$15,000;  
Travel grant for the 2018 Annual Conference of Association for Asian Studies, the Pennsylvania State University, 2018, \$500;  
Art Foundation of Jiangsu Province, 2017, \$ 40,000  
Travel Grant for the 2015 AAS annual conference, \$500  
Humanities Research Innovation Grant (Participant), Rice University, 2013, \$2000  
SMC-Star Grant of Yong Scholar, Shanghai Jiao Tong University, 2012, \$ 4000  
“The Electronic Encyclopedia in Media Cultural Context: Wikipedia as an Example”, Innovation Fund of Humanities Research, Shanghai Jiao Tong University, 2010-2013, \$2000  
International Award for Distinguished Achievement, Social Sciences and Humanities Research Council of Canada Research Funds, 2010  
China Scholarship Council's Study Abroad Project, 2007-2008

### INVITED LECTURES

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“Why do we need Digital Humanities in China”, Yale University, April 6, 2018;  
“Can Cyborg Change the Future of Sexuality?”, Zaojiu Lectures, Shanghai, March 18, 2018;  
“The Frontier of Humanities Research and Cultural Heritage in the Big Data Era”, Big Data and Social Science Workshop, Jan 19. 2018;  
“What Kind of AI do We Need?”, Kuang-Chi, Oct 29, 2017

### CURATION

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*Border Diggers: Collective Exhibition of Nanjing University and City University of Hong Kong*, Art Museum of Nanjing University, December 20, 2017-Jan 20, 2018;  
Maurice Benayoun: Just Dig It!, Art Museum of Nanjing University, December 20, 2017-Jan 20, 2018;

### MEMBERSHIPS

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The Alliance of Digital Humanities Organizations (ADHO) , 2016-2018  
Association for Asian Studies (AAS), 2015-2018  
Shanghai Aesthetics Association, China, 2009-2012

Shanghai Comparative Literature Association, China, 2009-2012

Electronic Literature Organization, U.S, 2010

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## UNIVERSITY SERVICE

### FOUNDER

Center for Innovative Studies on Digital Humanities, IAS, Nanjing University

“O1LAB”, Online Journal on Digital Media and Digital Humanities

### INSTITUTE SERVICE

2014-2017, International Affair coordinator, Art Institute, Nanjing University

### PROGRAM COORDINATOR

2017-, The Ephemera Project, Rice University, Luce Foundation and Nanjing University

2015, Jinling: Artist-In-Residence Program, Nanjing University

### COMMITTEE MEMBER

Member, Search Committee of Asian Library Curator of Fondren Library, Rice University

### DEPARTMENTAL POSITIONS

Assistant Dean, Institute of Arts and Humanities, Shanghai Jiao Tong University, 2010-2012

Responsible for International Cooperation and Activities, Human Resource and News Press